People TECH GROUP™

Data Analytics Workshop

Register Now

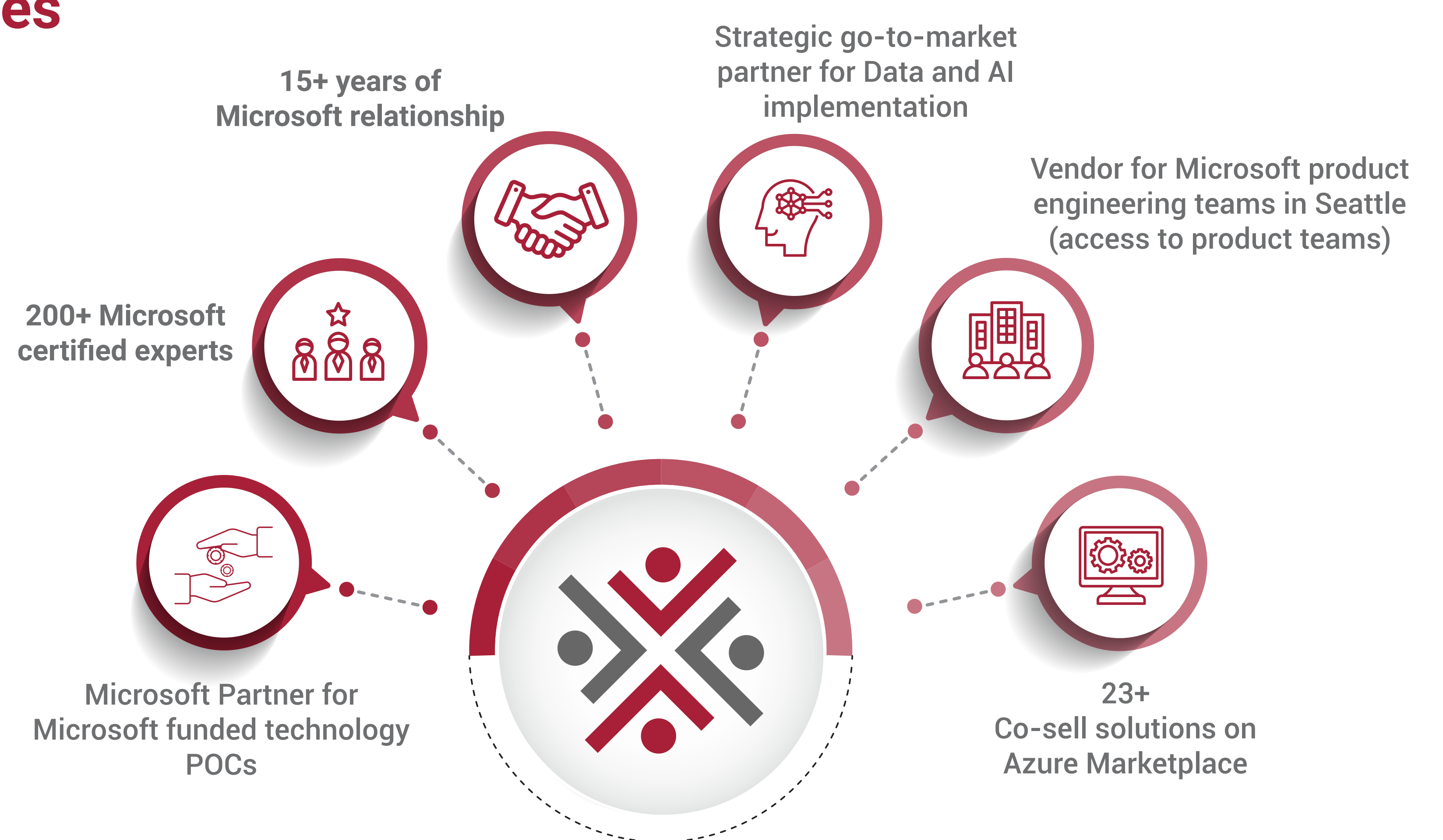## People Tech's analytics solution to build intelligent decision and develop a data driven business culture

According to recent stats, the global predictive analytics market is expected to reach **$22.1 billion by 2026,** and organizations are increasing their BI budgets by over **50%** in **2022**. Organizations with robust data processing can react quickly to changing market conditions, explore new business models, and leverage their data to customize product offerings.

As a **Microsoft** gold-certified partner, **People Tech** is at the forefront of the big data analytics revolution. Our **2000+** professionals and industry specialists can help your organization navigate the hurdles of big data and shift to a data-first culture.

Learn how **People Tech** can help your organization navigate big data hurdles to deploy best-in-class big data analytics processing and reporting via Microsoft **Azure Synapse Analytics and Power BI**.

Synapse and Power BI expertise & capabilities

- **100+** trained Big Data Specialists

- Early adopters and a **Microsoft** go-to partner for validating new technologies

- **People Tech** works directly with the **Microsoft Synapse Product team**

- One of few select partners allowed to work on and conceptualize **Azure Synapse power BI** – Doing extensive product testing

- **Microsoft** chose us because of our deep knowledge of **Big Data Analytics** space

- Seamlessly integrate **Azure Synapse** with **Power BI** to streamline reporting

- Leverage our in-house **UX** experts to craft modern reporting with an emphasis on **accessibility**

- Quickly create compelling dashboards with People Tech's Reporting Factory service

15+ years of Microsoft relationship

Strategic go-to-market partner for Data and AI implementation

200+ Microsoft certified experts

Vendor for Microsoft product engineering teams in Seattle (access to product teams)

Microsoft Partner for Microsoft funded technology POCs

23+ Co-sell solutions on Azure Marketplace

People Tech Expertise

2000+ employees across the globe

1250+ consultant working for fortune 1000 clients

People Tech Group is a leading MNC based in Canada, USA & India

The outcome of the workshop

- 1:1 discussion with our big data experts to customize a big data strategy within your organization

- Mapping of predictive and prescriptive analytics use cases according to challenges

- Explore potential opportunities of leveraging big data analytics within your team

- Learn how People Tech's reporting factory process can quickly and cost-effectively create Power BI dashboards

- Hear from Microsoft experts on new analytics and Power BI capabilities coming in 2023

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